



MEMO OF SUPPORT

S1030 (Gonzalez) / A3415 (McDonald)

Requires “paid for by” statements on IE committee websites

April 25, 2025

TITLE OF BILL

An act to amend the election law, in relation to public-facing websites operated by political committees.

STATEMENT OF SUPPORT

Reinvent Albany strongly supports this bill because when someone is spending millions of dollars in an election to influence public opinion, New Yorkers should be able to know who it is.

New York passed changes in election law in 2019 that required greater disclosure from independent expenditure (“IE”) committees on spending. Unfortunately, these reforms did not explicitly state that websites set up by IE committees need to include “paid for by” statements disclosing the website’s funder. This bill will close the loophole and ensure that the law reflects the original bill’s intent.

The Senate passed this bill, which is on third reading in the Assembly. We urge the Assembly to pass it, and the Governor to sign it.

SUMMARY OF PROVISIONS

Section 1 amends Election Law §14-106(2) to include “public-facing websites” as political communications that must include “paid for by” statements, and provide that the disclosure shall be clearly displayed on each page.

Section 2 amends Election Law §14-107(1) to include public-facing websites in the definition of independent expenditures.

Section 3 states that the bill takes effect 60 days after becoming law.